

# PENNEY'S

J. C. PENNEY CO., INC.

# 40th ANNIVERSARY JUBILEE!

## MR. WORKINGMAN! . . . here are PENNEY'S WORK CLOTHES VALUES!



### SANFORIZED SHRUNK "BIG MAC" SHIRTS

Big full cut sizes. Fine Quality Covert. Two-pocket style. Sizes 14 1/2 to 17 1/2. **98c**

### SANFORIZED SHRUNK FOREMOST BIBLESS O'ALLS

Heavy 10-oz. Denim. Copper riveted. Bar-tacked. Back buckle strap. Long leg lengths if you wish, fellows! **1.49**

### SANFORIZED . . . VAT DYED ARMY CLOTH UNIFORMS

Our finest quality garments that are Outstanding Values! Shirt and Pants to Match! **4.58** Complete

Black Bow Ties, 25c  
Overseas Style Caps, 69c

1261-65 Sartori Ave.

Torrance

## TRY PENNEY'S FOR THE NEWEST IN BABY NECESSITIES



STURDY, FULL SIZE BABY BUGGY . . . . . **5.90**  
Others to \$12.75

WELL-MADE SERVICEABLE BABY WALKER . . . . . **4.98**

VARNISHED HARD MAPLE BABY CRIB . . . . . **8.90**

BEAUTIFUL CHENILLE BABY SPREADS . . . . . **1.98**

SERVICEABLE, INEXPENSIVE MATTRESS COVER . . . . . **59c**

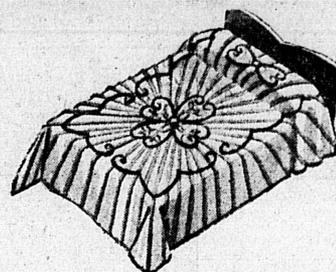
METAL STAND RUBBER SWINGS . . . . . **3.49**

FINISHED HARD MAPLE TOILET SEAT . . . . . **1.19**

SAVE ON BEDDING WITH RUBBER SHEETS . . . . . **98c**

FINEST QUALITY WHITE RUBBER SHEETING . . . . . **69c** yd.

## ANNIVERSARY FEATURE! BEAUTIFUL CHENILLE BEDSPREADS



ALL AT ONE LOW PRICE! **4.98**

Our stock is at its peak, so hurry down and see these beauties! A grand array of shades and patterns await your approval! Full and twin sizes!



## 800 YARDS HAND WASHABLE RAYON SORORITY PRINTS

ALL AT THE ONE LOW PRICE! **59c** yd.

New Summer Patterns in colors that will make up beautifully! Small prints, large prints, stripes and all the wanted designs you would wish for!

SEW AND SAVE NOW!

We Have McCALL and ADVANCE PATTERNS!

## PENNEY'S LEADS THE WAY TO GREATER SUIT VALUES!

PLAINS . . . CHECKS . . . STRIPES . . . PLAIDS ANNIVERSARY SPECIAL!

HAND TAILORED FEATURES

**24.75**

TOWNCRAFT QUALITY

If you need a Good Dress or Knock-about Suit that is tailored well of the newest wool fabrics, be sure and see these VALUES! They are outstanding! We doubt very much if we will be able to duplicate these Suit Values for a long time.



## CORRECTLY STYLED SPORT COATS

3-BUTTON STYLE

**9.90**

LONG LENGTHS

Matching or Contrasting as you wish! They are very good looking! Blues . . Browns . . Tans . . Darks . . Lights

## PRESS HOLDING! . . . GOOD LOOKING! SPORT SLACKS

ALTERATIONS FREE!

**7.90**

SIZES 28 TO 42

Comfortable Styles That are Not Baggy! They Really Fit Like Tailored-to-Measure Garments!

## 576 MEN'S FAST-COLOR SANFORIZED TOPFLIGHT DRESS SHIRTS

ALL AT ONE LOW PRICE!

Nu-Craft starchless colors that always look neat! Full cut sizes in the newest patterns!

**1.19**

WHITES!  
TANS!  
BLUES!  
GREENS!  
GREYS!



NEW WOVEN PATTERNS "TOWNCRAFT"

## SPORT SHIRTS

SHORT SLEEVE STYLE

**1.19**

OTHERS TO \$2.98

We have the finest selection in the city! Blues, Tans, Greens. All have sport collars! Shirt-tails are long enough to be worn inside or outside the pants!

## BOYS' SPORT SHIRTS

SHORT SLEEVE STYLE

**79c**

BLUE TAN GREEN

All Sizes 6 to 18.

## FINEST QUALITY DOUBLE OR SINGLE EDGE RAZOR BLADES

SINGLE or DOUBLE EDGE!

**25 FOR 25c**

NO LIMIT! BUY ALL YOU NEED!

CUP SOAP . . . . . 5c  
AYWON CREAM . . . . . 25c

SKIN BRACER . . . . . 39c  
MENNEN TALC . . . . . 19c

VITALIS . . . . . 39c  
BRILLIANTINE . . . . . 10c

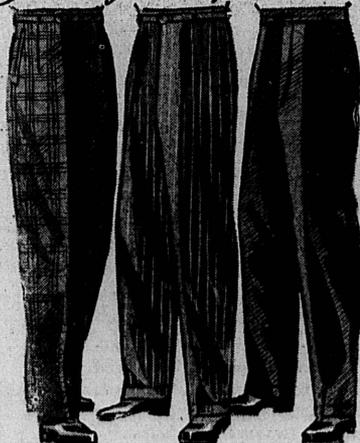
628 PAIRS MEN'S DRESS

## PANTS! PANTS! PANTS!

40th ANNIVERSARY FEATURES!

**4.98**

Slacks for Every Occasion!



Bedford Cords, Fine Gaberdines. Woven patterns galore in sizes 28 to 46. NOW IS THE TIME to match or contrast a pair with that odd coat!

## FANCY WESTERN BELTS

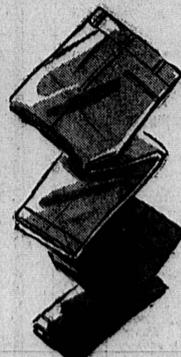
**98c to 1.98**

They Give Your Outfit New Tone!

40th ANNIVERSARY FEATURES!

**3.98**

Browns, Blues, Tans, in the season's newest fabrics that will prove to be sell-outs! FREE minor alterations!



40th ANNIVERSARY FEATURES!

## GENERAL UTILITY PANTS!

WHITES BLUES and GREYS

**2.98**

WASHABLE! SANFORIZED! SHRUNK!

Tough enough for any job, featuring Boatsail Pockets, Double Seat, Sturdy, Tailored Construction. Sanforized Shrunken for Permanent Fit! Waist, sizes 29- to 42.

## "JEAN NEDRA" DRESSES

**3.98**

Feminine Styles that really flatter any figure! Gay shades and conservative colors that are sure to please you! Be sure and see these today!



ANNIVERSARY SPECIAL! WOMEN'S FAST COLOR HOUSE FROCKS

**77c**

You will have to hurry as they will go fast at this FEATURE PRICE!

108 PAIRS ALL WHITE WOMEN'S SPORT OXFORDS

BLUE AND WHITE COMBINATIONS

**1.19**

TAN AND BROWN COMBINATIONS